

PUBLICITY IN SMALL PACKAGES FOR USE IN THE HOME

All of the "home journals" and "household magazines" put together would be of less value to the housewife than the page of her daily newspaper which contain the want advertisements. Through the want ad. columns the housewife not only secures her domestic help—seamstress, laundress, nurse, cook; but she trades her old piano for a nearly-new dining room set; her old seal-skin coat for a costly sideboard; her "duplicate" silver-ware for cut-glass; and "hubby's" old overcoat for a load of kindling wood.

In the course of time she finds a better place to live at a lower rent; finds a cash buyer for that suburban lot which Uncle John willed to her a few years ago; discovers a better music teacher for Ethel; and rents the two extra rooms in the house for enough to pay the wages of her household help.

She finds that Publicity, harnessed for use in the home, is a thoroughly domesticated force; and that every penny invested in it returns an amazing per cent. of profit.

TRY A NEWS-TIMES WANT AD TODAY.

RATE—1 CENT A WORD FOR THE FIRST INSERTION AND 1-2 CENT A WORD FOR EACH INSERTION THEREAFTER

THE ABOVE RATE IS FOR BOTH MORNING AND AFTERNOON EDITIONS.

MALE HELP.



WANTED—Men wanted on ice wagons. Apply 218 N. Tull. R. F. Duffy Ice Co.

WANTED—Men to unload coal. Apply at factory, 1702 S. Franklin, Meloy & Millhouse Mfg. Co.

GOVERNMENT POSITIONS are easy to get. My free booklet Y-1345 tells how. Write today—NOW. EARL HOPKINS, Washington, D. C.

LET me pay you \$50 monthly. Only ten minutes of your time daily required. All work done in your home. No canvassing. No capital. Also show you how to start mail order home business. Instructive booklet and literature explaining business and above. Forfeits, Desk 424, Omaha, Neb.

LOCAL REPRESENTATIVE WANTED—No canvassing or soliciting required. Good income assured. Address National Co-operative Realty Co., V-841 Marden Building, Washington, D. C.

WANTED—Boy. L. P. Hardy Co.

WANTED—A young man over 16 years of age. Connelly Drug Co.

WANTED—Solicitors. Call after 9. 123 S. Michigan, Curtis.

WANTED—Boys with wheels, must be qualified as to age, etc. Call in person, 833 S. Main st.

WANTED—City manager for Health and Accident Insurance Co. Good proposition for right man. See Mr. Hall at Lafayette hotel.

WANTED—A man to cut corn, also a steady experienced man for farm work. A. G. Carpenter, Mich. Ave. Road House, 5123.

WANTED—Strong boys for carriers. Apply at News-Times circulation dept.

WANTED—Squeaker molders. The Dalton Foundry, Warsaw, Ind.

WANTED—Young men we are offering special inducements to those that enroll in our automobile school between now and September 15th. We are located in new building at 114-116 E. Sample st., where we have the finest equipped school in the country, which includes the latest starting and lighting systems as well as other equipment that will be found on most of the 1914 cars. Please call and let us explain our method of teaching or ask anyone of the 27 students now attending it. Call, write or phone for book.

INDIANA MOTOR COLLEGE. 114-116 E. Sample st. Phone 3271.

PRACTICAL instruction in a garage and repair shop under the direction of the most skilled and high class automobile experts. A splendid automobile text book, and kit of tools free to each student. Day and evening classes. Prices reasonable. Payment plan if so desired. We teach you thoroughly in a few weeks' time. Write, call or phone for particulars. Seely Auto Sales & Training School, 232 S. Michigan St. Both Phones.

WANTED—Teens for brick building. Steady work. Apply at office, Kling and Mich. Central tracks or telephone 5186. G. R. Summers, receiver for South Bend Brick Co.

MAIL CARRIERS WANTED—\$50 to \$100 monthly. South Bend examination coming. Specimen questions free. Franklin Institute, Dept. 86, Rochester, N. Y.

WANTED—Boy to learn driver. Public Drive Store.

AGENTS WANTED. Retail. Have premium with goods so attractive sales easily made. Liberal proposition and samples free. Ajax Cigar Co., York, Pa.

WE will pay you \$20.00 to distribute religious literature in your community. Six days' work. Experience not required. Man or woman. Opportunity for promotion. Spare time may be used. International Bible Press, 1012 Arch st., Philadelphia.

WANTED—Agents at once to introduce fast selling useful article, 100 per cent commission, outfit free. Address Dist. Mgr., B-97, South Bend.

WONDERFUL INVENTION. Just out. Agents coming money. Lights to home brilliantly for one cent per light.

ALLEN-SPARKS GAS LIGHT CO. Lansing, Mich.

SALESMEN WANTED. Experience unnecessary. Steady work, big pay. Write for large list of openings offered opportunities to earn \$10.00 to \$50.00 a year while you learn, position assured. Address Dept. 405, NATIONAL SALES-MEN'S TRAINING ASS'N., Chicago, New York, Kansas City, San Francisco.

WANTED—Solicitor. Apply Box G 100 News-Times.

AGENTS for the best household seller in the world. One dollar an hour easily. Address Box L, News-Times.

HELP WANTED—FEMALE. WANTED—Experienced girl for cooking and light housework in family of 3. No laundry work. One who can go home higher preferred. Permanent place for reliable person. Good wages. Home phone 1665. 230 S. St. Louis st.

WANTED—Woman to work in the kitchen. Apply at The Philadelphia.

WANTED—Experienced house girl. Apply 316 W. Washington av.

WANTED—Blindly girls. L. P. Hardy Co.

WANTED—FEMALE HELP.



WANTED—Competent stenographer at once for limited time. Apply 8 o'clock this morning, Conservatory office, Toepf building.

WANTED—An experienced stenographer; one who has had experience in a manufacturing concern. South Bend Machine Tool Co., 425 E. Madison.

WANTED—At once, experienced dining room girls. Sheridan hotel.

WANTED—At once, two experienced sales-ladies. Yearly positions, good wages. Mrs. M. A. Frick, 131 N. Main st.

WANTED—A lady clerk. Apply at the New York Candy Kitchen.

WANTED—Girl 16 to 18 years old to hang up stock in cloak and suit department. Apply Newman's-Williams, 123 S. Michigan st.

WANTED—Experienced press girl. Apply at Paris Dry Cleaning Co., 532 N. Emerick st.

WANTED—Competent girl for general housework. Home phone 6156, Bell 621.

READ Spirella Corset advertisement in September magazine. South Bend Corset Shop. Bell phone 3449, Home 1638.

WANTED—Middle-aged lady to assist in housework. 914 Quincy st.

WANTED—Power machine operators to work in shirts; wages guaranteed from start. Lamb Shirt Co., 219 E. Wayne st.

WANTED—A girl for general housework. 407 LaMont terrace. Home 2015, Bell 3227.

WANTED—Lady sonnetor. Apply box G-24, News-Times.

WANTED—Bunch makers and rollers, steady work. L. S. Kent Cigar Co.

WANTED—Girls to learn cigar making; paid while learning. L. S. Kent Cigar Co.

WANTED—ON REQUEST. ONLY \$10. ANY OR ALL BRANCHES THE SAME PRICE. BUILD FOR SUCCESS. FULL FUTURE BY MAIL. PREPARATION IN OUR EVENING SCHOOL. FULL PARTICULARS CHEERFULLY FURNISHED. ON REQUEST. ONLY \$10. CALL AT THE COLLEGE OF BUSINESS OVER SAYS STORE, 207 MICHIGAN STREET. ENTER NOW. THE SOUTH BEND BUSINESS COLLEGE.

GRADUATES Always in demand—for well-paying positions. The High Grade School. In a select location. Thomas school of stenography and typewriting. American Trust Bldg. Fall term opens, Sept. 2-8. Day and night school. Stenography, typewriting, shorthand, dictation. Special typewriting course. Call at once, and arrange to enter.

LOST—A McKory cane, initials "W. K." on handle, at Springfield or on Victoria av. Finder please leave at 190 N. Main and receive reward. Ask for William Knobloch.

LOST—A long linen coat, with square cut collar and braid trimmings, in northern part of town. Call Home phone 6563 or Bell 1944 or leave at 910 Vassar av.

FOUND—W. C. T. U. pin. Owner can have same by calling at News-Times and paying for this ad.

LOST—A pearl sunburst pin between N. Emerick and Leland av. Finder please call 1465 Bell phone. Reward.

SPIRELLA CORSET SHOP—We do residence fitting. Bell phone 3449; Home phone 1638.

Public Edison Disc Phonograph—The public is cordially invited to call and hear this wonderful new production of the Wizard Edison. Critics have pronounced the reproductions on this instrument superior to the original rendition of the artist. We also carry a full line of the popular Victor Victrolas from \$15.00 to \$250.00, for which we can arrange terms to suit the purchaser. Edison Disc Phonographs from \$15.00 to \$400.00.

THE MUSIC SHOP, 228 S. Michigan St.

RODAKS AND SUPPLIES. We do fine developing and printing at moderate prices. Satisfaction guaranteed. South Bend Camera Co., with J. Burke & Co., 230 S. Mich. St. Open evenings.

PERSONAL. MARRY—An ideal matrimonial paper with 100,000 readers. Send the marriage testimonials; people read, 10c. Mrs. Bell, 2516 West 21st st., Los Angeles, Cal.

ANXIOUS about future, love, business, etc.? Send direct stamp, 10c, of birth for valuable predictions concerning you. Prof. J. Allison, Box A. B. Springfield, O.

PERSONAL.

READ Spirella Corset advertisement in September magazine. South Bend Corset Shop. Bell phone 3449, Home 1638.

SPIRELLA CORSET SHOP—We do residence fitting. Bell 3449, Home 1638.

LA CARO CIGAR. Hand made, union made; none better.

RUBBER STAMPS made to order—2 day service. Satisfaction guaranteed. All stamps clean clear type. Over 200 fonts used exclusively for stamp work. Give us an order. Our Non-Blur Stamp Pad will not smear.

THE TYPEWRITER SHOP, Inc. 119-121 W. Jeff. Blvd. H-6170, B-949

CLAIMYOVANT. DR. CRAVENS—See him at his own home in Osceola, Ind., where he will give readings daily and cure the sick without medicine. At home at all hours. Celebrated 55 readings, \$1. All interurban cars stop in front of his door. The poor you have always with you. You will not always have Dr. Cravens with you. Hours 10 a. m. to 9 p. m. Other hours by appointment. Bell phone 422. Heals sick without medicine.

PERSONAL—Don't swear at that old sewing machine or anything else. \$1.00 down and 50c per week buys a new White and that temptation is gone. Do it now. Have the "White" man. 208 W. Jefferson st.

FIVE IN ONE for the housewife. Salad and saves labor and money. For trial order call Bell phone 3368. D. C. Axford, 707 4th av.

FOR SALE—Steel ranges, guaranteed bakery, at manufacturers' cost, six hole family size \$25.00 for thirty days only. Call at factory and see these bargains. C. G. POLSOM MFG. CO., 545 S. Scott st.

FOR SALE—Suburban Grocery Store. Clean stock. Good fixtures, cheap rent. Store is a gold mine. Reason for selling poor health. Address O. C. Grimes, Goshen, Ind.

FOR SALE—Large top desk, new safe and typewriter desk. Must sell. Apply to G. A. Elliott, room 808 J. M. S. Bldg.

FOR SALE—Sectional townhouses, bargain, 42 sections, 6 tops and bases, all quarters oak Grange, Shomolun, Washington. Apply to G. A. Elliott, room 808 J. M. S. Bldg.

WANTED—Ideas. Write for List of Inventions Wanted by manufacturers and prices offered for inventions. Our four books sent free. Patent secured or fee returned. VICTOR J. EVANS & CO., Washington, D. C.

SNOWBISH, WASHINGTON, the "Garden City" of Puget Sound. A center of exceptional opportunities. For illustrated and authentic booklet (free) write to Commercial club, Snohomish, Washington. NEED additional capital. Will sell small amount of preferred and common stock in successful manufacturing concern in South Bend. Product in great demand, few competitors. Output sold on commission and shipping on piece work, managed by successful business man. Factory now running. Seven per cent guaranteed on preferred and common will pay 20 per cent. It will pay to investigate. Address J-17 care News-Times.

LAWN MOWERS ground, 35c and 50c; Umbrellas Repaired and Recovered, \$1.00 up; shears and knives ground, 5c. CARLINS REPAIR SHOP, 105 W. Division st.

RENT A TYPEWRITER OF ARMSTRONG. All Makes—late Models for Rent or Sold on Easy Payments. Phone for sample machine. Bell 623, Home 1297. L. B. ARMSTRONG. Don't forget my number, 127 W. Jefferson Boulevard.

FOR SALE. GARAGE, WELL ESTABLISHED, PAYING BUSINESS IN THRIVING AUTOMOBILE CITY—This is a great chance. If you mean business and have money to make a deal get this now. Address 1 Box 9, News-Times, South Bend, Ind.

SCREEN DOOR and windows should be ordered now. We make all kinds and the market. A door suite. Open day and Machine Shop, 516 Portage av. Home phone 2032.

AT THE SUBWAY NOW—Six all expert barbers. A door suite. Open day and night. Plenty of good music. And see our prices. The instantaneous face bleach free with your shave. Easy terms. We want your trade. Subway shop, under street car station.

FOR SALE—Three nice building lots in northwest part of city. Prices right. See Quinlan, 405 Jeff. Bldg.

JOHN L. JOHNSON. Practical Cabinet Maker. Furniture Repairing, Upholstering, Finishing and Casing. Will call for and deliver. 318 N. S. Louis st. Bell phone 2468.

MISCELLANEOUS. W. P. McHENRY. Vocal Instructor. (Musical Director St. James' Choir) Season begins Monday, Sept. 1, 233 Jefferson Building, South Bend, Ind.

WANTED—To buy butcher fixtures. Call Home phone 1372.

FOR SALE—MISCELLANEOUS. LOOK at this if you want a good piano at a very moderate price. An Oak case. Full iron plate full size piano with free wood, scarf and drapery used a little over a year. One full size, nice toned piano, was \$225, now \$115. One \$400 Chasman walnut piano, little used, for \$150. Call on W. C. McHENRY, 414 N. Michigan st. Bell 1971; Home 5120.

FOR SALE—Square piano in good condition, also good upright. Must sell at once. Bargain for somebody. This property can be taken at once, only part payment required. Balance easy terms. Inquire Box H-146, care News-Times.

FOR SALE—A shetland pony, cart, saddle and harness. Gentle for children. Cheap. Home 1638, Bell 3449.

FOR SALE—Sow and pigs. D. Mark, R. R. 7, South Bend.

LOVERS of high-class honey meet me on Bunch, Lakeville, Ind.

READ Spirella Corset advertisement in September magazine. South Bend Corset Shop. Bell phone 3449, Home 1638.

FOR SALE—Cash meat market. 531 S. Michigan st.

FOR SALE—A shetland pony, cart, saddle and harness. Gentle for children. Cheap. Home 1638, Bell 3449.

WANTED—To rent. A small farm near South Bend. Address Box 12, News-Times.

FOR SALE—MISCELLANEOUS.

WANTED—Highest cash price paid for men's cast-off clothing. Drop postal and will call. P. O. Box 170, City.

WANTED—By a lady 2 unfurnished modern rooms in a good location for light housekeeping. Address J-111, care News-Times.

FOR SALE—For a short time only we will give \$1.00 worth of cuttings with each ton of our Celebrated Sunny South Coal, lump or egg, \$4.50 per ton. This coal burns clean and bright. We guarantee satisfaction. We handle only the best grades of soft and hard coal, slab and body wood. Give us a call. G. C. Hartman, Old Singer Plant. Bell 70, Home 6331.

FOR SALE—Automatic musical box, four-cylinder. Will trade for electric battery or will sell cheap. 211 N. Main.

FOR SALE—3 1/2 H. P. gasoline engine and accessories. Ready to run. Small lathe. Home phone 6163.

WANTED—Plain dressmaking and fine needlework. 129 N. Lafayette st., 2nd floor.

FOR SALE—Two steam boilers, 8 and 14 H. P., also small steam engine. See J. J. Root, 109 S. Main st., South Bend.

FOR SALE—Advance eight row corn truck, run three seasons; in fair condition. Will sell for \$150. A bargain. Write H. W. Rugg, Niles, Mich.

FOR SALE—Steel ranges, guaranteed bakery, at manufacturers' cost, six hole family size \$25.00 for thirty days only. Call at factory and see these bargains. C. G. POLSOM MFG. CO., 545 S. Scott st.

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FOR SALE. Automobiles, Motorcycle, Etc.

FOR SALE—Excelsior motorcycle in good running order, cheap. Call Bell 2506.

BEST PRICES YET. Rec 4 pass. or delivery \$250.00 1911 E-M-P 5 passenger \$350.00 1912 Buick 5 passenger \$400.00 Electric Runabout, worth more than 400.00 Buick delivery 5, ton capacity \$500.00 Buick 5 pass. Elegant condition \$600.00 Maxwell Runabout. A dandy \$250.00 Call and look them over.

SEELY AUTO SCHOOL AND GARAGE, 232 N. Michigan st. Both phones.

FOR A LIMITED TIME we will repair your automobile free of charge by experienced, competent mechanics. If new parts are necessary same will be purchased at lowest prices. Our work is guaranteed. Free work is done for practical experience to auto school students and under the supervision of a competent man, agent, collector or our work is guaranteed. Call and see us.

SEELY AUTO SCHOOL AND GARAGE, 232 N. Michigan st. Both phones.

FOR SALE. Horses, Carriages, Wagons, etc.

FOR SALE—Good horse and buggy. Call 9404.

FOR SALE—Fine mare, 3 years old, city brooke, any lady can drive her; also Studebaker rubber tired buggy and harness. Call on Mrs. E. Bronson st.

FOR SALE—Black mare, 1400 lbs., 5 years old. Sound. Inquire 636 W. Tull st.

DR. DANIEL J. HILL, Veterinary Surgeon. Ringbone and Bone Spavin Cured. No pay till cured. No bleedings. First-class reference given. All kinds of veterinary work done. Prompt attention given to day calls.

Lehman & Kierker's 10c Hired Barn, Bell Phone 3507.

FOR HIRE—LIVERY—A pair of nice driving horses with Stanhope or carriage. Driver furnished. Suitable for pleasure or for pleasure driving. Rates very reasonable. Call at 504 W. Jefferson av. or phone 3539 Home phone.

FOR SALE—POULTRY. LOOK at this if you want a good piano at a very moderate price. An Oak case. Full iron plate full size piano with free wood, scarf and drapery used a little over a year. One full size, nice toned piano, was \$225, now \$115. One \$400 Chasman walnut piano, little used, for \$150. Call on W. C. McHENRY, 414 N. Michigan st. Bell 1971; Home 5120.

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FOR RENT—UNFURNISHED ROOMS.

FOR RENT—Two unfurnished rooms, corner Colfax and Sycamore st. Call at 703 N. Hill st.

FOR RENT—Suite of four unfurnished rooms, three connecting. 210 S. Main st.

FURNISHED ROOMS. FOR RENT—Suite of rooms in modern home. 211 N. Main st.

FOR RENT—Two rooms furnished complete for light housekeeping, furnace heat, bath, gas and electric light. Strictly modern. 139 S. Main st.

FOR RENT—5 rooms and bath and kitchen completely furnished. 221 S. Scott st.

FOR RENT—One nicely furnished corner room in Strictly Modern Home, four blocks from business district. Bell phone 4311.

FOR RENT—Two rooms for light housekeeping; also sleeping rooms, bath and telephone, 1 1/2 blocks from postoffice. 224 S. Lafayette st.

FOR RENT—Two newly furnished front rooms, first floor. Private entrance. Housekeeping privilege. 215 W. Navarre st.

FOR RENT—Furnished rooms for light housekeeping; 3 unfurnished rooms; also front sleeping room at 622 E. Cedar st.

FOR RENT—A new house. Seven rooms and bath. Furnace, hot and cold rain water, sewer, water and gas. Hard wood floors and finish. Strictly modern. Slick & Slick, Attorneys, Union Trust Bldg.

FOR RENT—Furnished rooms, first floor, for light housekeeping; running water in each room; bath, private ice chest; everything modern. Also one sleeping room. 418 S. Lafayette st.

FOR RENT—Gentleman only, one nicely furnished room with modern conveniences. 328 W. LaSalle av. Bell phone 3301.

FOR RENT—Private entrance; rent reasonable. 425 S. Eddy.

FOR RENT—OFFICE ROOMS. FOR RENT—Office rooms, either single or en suite. Building is centrally located, elevator service and other modern conveniences. Are four offices properly kept up? Janitor service included in rental of office and everything else in first class condition. Apply to Dr. E. R. Dean, Dean Bldg.

FOR RENT—HOUSES. FOR RENT—Good seven-room house, modern except furnace, \$18 month. 603 N. Scott st.

FOR RENT—8-room house, corner Leavitt and Duane av., \$15 per month.

FOR RENT—Modern 7 room house with bath, furnace, gas and electric lights, hot and cold city water, soft water in kitchen, centrally located. 224 S. Carroll st. Inquire 230 S. Carroll st.

FOR RENT—Six-room cottage at 1218 E. Dayton st. Inquire 620 E. Indiana av. Bell phone 4011.

FOR RENT—Strictly modern 8-room house, well located, cheap rent. 7-room house, clean house, water and gas. See Caldwell, 704 J. M. S. Bldg.

FOR RENT. 7 rooms, Ottawa court, part modern \$15.00 6 rooms, N. Studebaker st. Misha-waka, Ind. 8.00 STORE & FLAT, Pullman st. 20.00

HASTINGS, 218 N. Michigan st. Phone 6440; Bell 211.

FOR RENT—A 3-room oak finish, strictly modern, steam heated house on Horatio court, near Park av. Inquire 710 Park av. Home phone 5203.

FOR RENT—DANCE HALL. Lasalle Hall. For Rent to Dancing Parties. For Weddings or for other Entertainments.

THE AMERICAN AND LASALLE HALLS. Everything Complete. Prices Reasonable. GEO. F. KERNER. MANAGER. Home Phone 1663.

FOR RENT—STORE ROOMS. FOR RENT—Modern steam heated room, corner Walnut and Jeff., excellent location for any kind of business. Inquire 127 S. Walnut st.

FOR RENT—Store 327 Portage av. To right party will help. A large, a grocery or other business taking interest in same. Inquire 417 Jefferson Bldg.

FOR SALE—HOUSES. FOR SALE—A fine modern home on Woodward st., with garage. A small cottage with bath, gas and electric light in good neighborhood. A bungalow with modern except furnace on Quincy st., \$2,200. Also several new homes not far from the factory districts for